



2026 LANDMARKS OF EXCELLENCE AWARDS



SPONSORSHIP OPPORTUNITIES

Event Information

Thursday, October 22, 2026 at Lynn Family Stadium

5:30 PM – Cocktails & Networking | 6:30 PM – Dinner & Awards Program

For almost 40 years, the Landmarks of Excellence Awards have recognized the very best in professional communications across greater Louisville. This awards program is produced annually by PRSA Bluegrass to celebrate the most creative and successful people, programs and projects happening in today's PR, marketing and media industries.

Sponsorship Importance

The PRSA Landmarks of Excellence Awards Dinner connects you and your company directly to the heart of Louisville's communications community.

Communications professionals from small businesses, large corporate communication teams, full-service agencies and nonprofit organizations gather for a celebratory evening honoring their accomplishments. The dinner shines a spotlight on the most esteemed communications professionals, making it the perfect environment to market your business to practitioners who specialize in planning special events, web and graphic design, social media, direct marketing, media training, sponsorships, advertising, corporate giving and more.

SPONSORSHIP LEVELS AND BENEFITS



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Bluegrass Chapter
PRSA

Presenting Sponsor | One

- Exclusive recognition in promotions, announcements and collateral
- Prominent logo placement in event materials
- Welcome letter from chief executive in event program
- Speaking opportunity
- 16 event tickets

● \$2,500

Gold Sponsor | One

- Prominent logo placement in event materials
- Option for business display
- 8 event tickets
- 1 social post ahead of the event

● \$1,000

Silver Sponsor | One

- Prominent logo placement in event materials
- 4 event tickets
- Option for business display
- 1 social post ahead of the event

● \$750

Bronze Bar Sponsor | One

- Prominent logo placement at bar counter
- 2 event tickets
- 1 social post

● \$500

Award Category Sponsor | Five

- Name recognition during awards
- 2 event tickets

● \$250

Silent Auction Contributor | Multiple

- Name featured alongside donated item(s)
- 1 Social post to include all contributors

SECURE YOUR SPONSORSHIP TODAY

Please, reach out to the Landmarks team at info@PRSAbluegrass.org.