



SPONSORSHIP INFORMATION

October 16, 2019 | University of Louisville Cardinal Stadium - PNC Room | 5:30 PM – Cocktails & Networking |
6:30 PM – Dinner & Awards Program

About PRSA Landmarks of Excellence

For more than 35 years, Landmarks of Excellence Awards have recognized the very best in professional communications across greater Louisville. This awards program is produced annually by PRSA Bluegrass to celebrate the most creative and successful people, programs, and projects happening in today's PR, marketing, and media industries.

Why Sponsor PRSA Landmarks of Excellence?

The PRSA Landmarks of Excellence Gala connects you and your company directly to the heart of Louisville's communications community. Communications professionals from small businesses, large corporate communication teams, full-service agencies and nonprofit organizations gather for a celebratory evening honoring their accomplishments. The Gala shines a spotlight on the most esteemed communications professionals, making it the perfect environment to market your business to practitioners who specialize in planning special events, web and graphic design, social media, direct marketing, media training, sponsorships, advertising, corporate giving and more.

2019 Landmarks of Excellence Gala Sponsorship Levels & Benefits

	Presenting Sponsorship (\$2,500)	Gold Sponsor (\$1,000)	Silver Sponsor (\$750)	Bronze Sponsor (\$500)	Award Category Sponsor (\$250)
Exclusive Recognition in all promotions, announcements and collateral materials.	Not Available				
Prominent logo placement in materials at Gala and on PRSA Website		●	●	●	Name recognition during awards
Welcome letter from Chief Executive in Event Program					
Speaking opportunity for company executive at event					
Event Tickets		8 Event Tickets	4 Event Tickets	2 Event Tickets	2 Event Tickets
Option for Business Display		●			
Option to distribute company marketing materials					
1 st right of refusal following year					

Ready to sponsor the 2019 Landmarks of Excellence Awards Gala? Email landmarkslou@gmail.com.